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PRESS INVITATION

Airports gear up for the World Air Passenger's Day

In 2023, Nice Côte d'Azur Airport conceived and organised the very first World Air Passenger's Day, officially set on 17 November. This year, many French, French-speaking and Italian airports have decided to join the movement, keen to honour their passengers too. A whole day of entertainment and festivities is planned for those travellers lucky enough to pass through these hubs!

As the first stage of a journey or the first moments in a new country, airports are much more than a transit zone, with check-in counters, security areas and boarding gates. Over the years, it has become a place to spend time, use the services and have pleasurable experiences where passengers can meet and interact with staff from airport operators, retail outlets, restaurants, airlines, partners and service providers at the hub. Specifically, this day is an opportunity to thank the many passengers for using their services, while expecting airports to offer them a unique, seamless and safe experience.

Teams from 19 airports are preparing for this special day

Airport teams, partners and service providers are all geared up for this special day, and will be delighted to treat their customers like royalty in a festive atmosphere, with entertainment and surprises, as soon as they step foot in the airport.

The programme for the day at Nice Côte d'Azur Airport

Nice Côte d'Azur Airport and all its partners strive to provide excellent service quality for customers throughout the year. However, for the second year of organising this special day, they have planned even more activities and considerations to ensure that travelling is always a fun experience. Some of the region's partners are also getting involved in the event, with **Côte d'Azur France Tourism** offering welcome coffee and sweets to travellers, and the **Fondation Lenval** revealing how to practise sport in a confined space such as an airport.

Among the activities that will make the eyes of young and old sparkle, there will be an artist drawing **portrait of travellers** and offering her work to passengers, and a group of **musicians**, a **juggler** and a balloon **sculptor** who will be providing entertainment the terminals. Restaurants will be offering **tastings** or vouchers for a coffee or even a glass of champagne. Retailers will be running workshops and **giving away gifts**. Airlines will be organising competitions to win luggage and plane tickets. There will even be a line-dance performance by some of the airport staff.

Nice Côte d'Azur Airport has set 17 November as the official date, but the festivities will take place over 1 day, between 15 and 18 November 2024, depending on the participating airports:

- 15/11: Bordeaux, Carcassonne and Madagascar airports
- 17/11 (*official date*) : La Réunion, Nice, Perpignan and Rome airports
- 18/11 Bastia, Geneva, Montpellier and Tarbes Lourdes Pyrénées airports

Other participating airports that will display the logo over the period include Ajaccio, Beauvais, Bergerac, Biarritz, Brest, Calvi, Charleroi and Figari.

About the Nice Côte d'Azur Airport

Nice Côte d'Azur Airport is the second largest airport in France, after Paris. In 2023, 14.08 million commercial aviation passengers passed through its gates, compared to 14.35 million in 2019 Passengers can choose from its network of 122 direct destinations in 45 countries, operated by 59 airlines. Other than Paris, it is also the only French airport to offer 13 regular long-haul flights to Atlanta, Bahrain, Doha, Dubai, Kuwait, New York, Montreal and Riyadh, and the only to accommodate daily flights of the A380.*

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About Aéroports de la Côte d'Azur

The Groupe Aéroports de la Côte d'Azur manages Nice Côte d'Azur airport, the second largest airport hub in France, along with the airports of Cannes Mandelieu and Gulf de Saint-Tropez. It is Europe's 2nd largest airport hub in terms of business aviation. The Group's three airports have received the level 4+ Carbon Neutral certification from ACI, and the Group has committed to reaching its goal of zero CO2 emissions without offsetting its own emissions by 2030. Since 2016, Aéroports de la Côte d'Azur is a privately owned group, with the majority of the capital held by the Azzurra consortium.

<https://societe.nice.aeroport.fr/>

Press contact

Aymeric Staub - Head of Corporate Communications

+33 0(4) 93 21 30 67 – +33 (0)7 88 73 27 41

+33 (0)6 38 51 75 68 (24/7)

aymeric.staub@cote-azur.aeroport.fr